Peppered Platform Activity API

End points are accessible via https://site_url/api/docs.
You need to be authenticated to use our API. Please contact the venue for an API key.

The schema provided (after the end points) will provide you with more explanation and description about our resources.
Our collection is also compatible with other tools like Postman.

To begin, please enter your user credentials to obtain your api token.
Click on the Authorization button top right and please enter your api key.

Currently the API can provide the following activities:

- "View" (a visitor has opened an event page)

```json
{
  "@id": "/api/activities/43",
  "@type": "activity",
  "action": "view",
  "activityType": "detail_page",
  "activityId": "24a08c0576859c6cecc494d03c5cbe5f00f83f6d102ac0467e1dea481fa155cf",
  "utmSource": "smp",
  "referrer": null,
  "utmMedium": "email",
  "created": "2022-08-01T10:02:50+02:00",
  "eventBoxOfficeId": "9825",
  "visitorBoxOfficeId": null
},
```

- "Add_to_cart" (a visitor added an event to the shopping cart)

```json
{
  "@id": "/api/activities/29",
  "@type": "activity",
  "action": "add_to_cart",
  "activityType": "voorstelling",
  "activityId": "3cbd937c663fa8d6842c62c112028055314b6d929f110c26a995d4ff17dda2cc",
  "utmSource": null,
  "referrer": "https://www.theaterrotterdam.nl/agenda?p=6",
  "utmMedium": null,
  "created": "2022-08-01T09:52:53+02:00",
  "eventBoxOfficeId": "42812",
  "visitorBoxOfficeId": "213256"
},
```

- "Remove_from_cart" (a visitor removed an event from the shopping cart)

```
{
  "@id": "/api/activities/29541",
  "@type": "activity",
  "action": "remove_from_cart",
  "activityType": "voorstelling",
  "activityId": "a185f4cea910efacb0955b17f06a74f7db5982aa2ae9559b2bd5c8326de22449",
  "utmSource": null,
  "referrer": "https://www.theaterrotterdam.nl/agenda/8821/Scapino_Ballet_Rotterdam/Casablanca",
  "utmMedium": null,
  "created": "2022-08-07T20:55:58+02:00",
  "eventBoxOfficeId": "42829",
  "visitorBoxOfficeId": null
},
```

- "Purchased" (a visitor purchased an event)

```
{
  "@id": "/api/activities/44",
  "@type": "activity",
  "action": "purchased",
  "activityType": "voorstelling",
  "activityId": "97be5e066006d9e0bb30ed7e2fbb8bb81c1bf822a16bf987eba77fe04eb93bd4",
  "utmSource": null,
  "referrer": null,
  "utmMedium": null,
  "created": "2022-08-01T10:03:15+02:00",
  "eventBoxOfficeId": "42812",
  "visitorBoxOfficeId": "213256"
},
```

Activities are stand alone datapoints. So for each purchase activity there will also be an "add_to_cart" activity.

- "@id" is the unique ID of the activity

- "action" is the activity type (see above)

- "activityID" is the unique ID of the visitor session. Multiple activity datapoints can have the same "ActivityID", which means they happened in the same visitor websession

- "referrer" is the external source a visitor came from. This is only filled in for external sources (like a newsletter)

- "eventBoxOfficeId" is the ID of the event as it is known in the box office system

- "visitorBoxOfficeId" is the ID of the visitor in the box office system