

Hi, we're Peppered!

We build professional website, mail and marketing technologies for the cultural sector



peppered

Powerful software

Peppered is the premier online marketing framework designed specifically for the cultural sector. Our powerful software enables you to connect with audiences intelligently and seamlessly through an integrated website, mailing, online ticketing, and digital marketing solution. Ideal for theatres, cinemas, museums, concert halls, and other cultural institutions.

“With a multitude of **high-quality solutions**, solid integrations with several proven systems, a **weekly update** of the system, the subscription model and the **power of a collective** consisting of dozens of connected organisations, Peppered delivers a unique proposition.”

- Wouter Vermeylen, CEO
Yesplan

The Peppered suite

With a subscription to our software, we provide you with the complete framework for your professional website, mail en digital signage setup. Seamlessly connected to your existing systems.



Website

Create a personalised web experience for a smooth customer journey.



Mailing

Have a hassle-free mail setup and enhance the relationship with your visitors.



Marketing automation

Unlock the full potential of visitors' online engagement with automated emails and personalised webcontent.



Digital signage

Efficient and easy use of digital screens, connected to data from your website.



Content platform

Connect multiple solutions to simplify mutual processes between web, ticketing, planning, mail and narrowcasting.

The all inclusive solution

Our product entails more than just incredibly good software: we deliver our software as a service, which makes Peppered the all inclusive solution.

Top-notch technology

Every three weeks we update the software to ensure it remains of high quality.

Collective approach

Our 70+ users form a diverse collective of cultural organisations, a collective full of knowledge and inspiration. Together with them we continuously work on improving our software.

Tailored to your organisation

The technological framework of our products is shared by all users, but together we make sure that our product is personalised according to your organisation's wishes and needs.

5-star support

Personal guidance guaranteed: from the technological implementation to a 24/7 available servicedesk, training courses, webinars and annual check-ups.

"I especially like the fact that **the Peppered-system continuously develops** so that you don't have to think about a new website every few years or so."

- Karel Lievens, Marketing Manager at De Bijloke

Why choose Peppered?

- ✓ **Extensive, professional and user-friendly toolkit** for the online presence of your organisation.
- ✓ **A larger and more varied audience reach** through an intelligent website that makes use of all the possibilities in the field of personal marketing.
- ✓ **Work more efficiently** in order to have more time left for the marketing and creating better content.
- ✓ Our **continuous and collective development** ensures that everything is always in order, at a fraction of the efforts and costs.

Let's get in touch

**Please contact us via
info@peppered.com**



peppered